"This is showbusiness. If the business works, the art follows."

- Ron Thomson, President





cameronthomson.com

CAMERONTHOMSON

LEADERS IN TECHNOLOGY & ENTERTAINMENT

We're a business development service that helps cutting-edge tech & entertainment businesses get started, finance their growth and expand globally.

"Production centres who balance serialized content with the occasional tentpole film have seen their revenues double in the last three years."



- David Plant, VP Entertainment & Former Toronto Film Commissioner



FINANCING

Cameron Thomson connects businesses with funding opportunities via our relationships with film studios, media groups, strategic investors, and lenders across the entertainment and tech industries.

Cameron Thomson透過跟跨科技業與娛樂界的製片廠、各媒體公司、策略投資人和放貸方的良好關係來將企業與融資機會結合起來。無論是在種子階段或已計畫擴張版圖,我們都有足夠讓貴公司方便融資的資源。



BUSSINESS DEVELOPMENT

Cameron Thomson is a powerful marketing and sales engine for businesses that want to avoid political and bureaucratic barriers, and achieve new revenue and loyalty.

Cameron Thomson是個強大的營銷驅動團隊,我們為想避開因政治或官僚體系而造成營運不便的公司存在的。其目的之一也是為了助您有新的財務收入以及提高對貴公司的忠誠度。我們能銳化您的的價zhi主張以及商務模式,並有效利用我們的商界人脈來助您成功。



BUSSINESS EVOLUTION

Cameron Thomson helps senior management across telecom, tech, advertising and media achieve long-term growth through strategic change initiatives.

Cameron Thomson協助電信業、科技業、廣告界還有媒體界的高階主管,透過改變戰略的方式來達成長期高成長率。我們對您的業務和產業做專業的數據分析以重新設定更合適的企業目標、灌輸新動力,以及讓您具備主要的競爭優勢。















enseQuence





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